The Dobber Sports Network is now here in full force! I've worked with the gang in an effort to pool our efforts and offer the best savings – and here are the details of the packages that we have put together…

First, a brief note. I didn't approach 500 websites and ask them to join up with me and form a network. Hell no. I wanted each site to cover an important part of the Fantasy Hockey spectrum. I handpicked the best and the brightest. Frozen Pool was already on board with a tool that is so awesome that many major newspapers and television networks have referred to it. DobberBaseball was the next step in fantasy sports process, and that site has made huge strides over the past six months – setting record traffic with every month that goes by.

So next up was Goalie Post . I approached Jeff Hillen about it and was informed that he was looking to sell the site. Creating this much awesomeness took a lot of time and effort. That's the reason Justin and I bought the site – now Hillen's workload is eased, although he will still be involved in the site. Hockey Pool Geek was also a no-brainer. The mind-boggling things that Paul and Jamie can do with your fantasy team no matter what your league's settings are was just too much to ignore. Fantasy owners need that. So with fantastic research tools (Frozen Pool), a starting goalie tracker (Goalie Post) a fantasy squad and player evaluator (HPG) and a second sport (DobberBaseball)…I was just missing two

things.

1. A fantasy hockey manager
2. An iPhone app

I have a lot of contacts in the fantasy hockey manager market. There are lots of great sites out there. But I wanted a new site that I could get in on the ground floor. One that was keeper league friendly. Hockey Knight fit the bill – and it is available for free this season as they go through some Beta testing. Help us work through the kinks this year and become a key part of shaping the future of Hockey Knight with your important feedback – add your league to this site, even as a secondary option! The more feedback we get, the better this pool manager will become.

Finally we have yesterday's launch of my Draft Buddy iPhone app for just $4.99 – that's right, for projections that I'm selling in the shop for $8.99 we had to drive that price point down by four bucks in order to match what many apps are selling at. Talk about a deal! I also have in the mix an app (that I hope to make free) that will quickly and easily navigate this site on your iPhone. Android is next on the docket, and possibly Blackberry (my current phone that I use).

And that brings me to the packages that myself and the gang have put together. Combining the products that you would buy anyway, and offering a savings thanks to the bulk pricing. Here is what we have come up with (or you can skip this and just see them in the Shop):

1. First off, stand-alone memberships for Goalie Post and Frozen Pool are now on sale in the shop - $3.99 per site, per month if you just want to try it. But why not pay 83 cents per month and get the $9.99 annual membership? Surely Hillen's and Arbuthnot's incredible tools are worth three pennies per day?

2. Or, if you want to buy my Ultimate Fantasy Pack along with one of these two memberships, I have made a " Goalie Pack " available and a " Frozen Pack " available. Either one saves you a buck versus just buying the UFP and a membership separately.

3. If you want all three – The Ultimate, FP and GP memberships – we have put together a " Silver Package " that saves you three bucks ($46.99) as opposed to buying each one separately.

4. I have also combined my Ultimate Fantasy Pack with the Hockey Pool Geek membership. This is a " Geek Pack " and at $46.99 it offers a savings of three bucks!

5. Finally, the whole enchilada. The " GOLD PACK ". This is everything. All in. Goalie Post, Frozen Pool, Hockey Pool Geek one-year memberships PLUS my Fantasy Guide, Midseason Guide, Playoff List and Prospects Report! All this for $59.99. Buy each of those products separately and it's close to $93…and even if you buy the Ultimate Pack and those other services separately, it would still run you an extra 10 bucks.

Now I will get to the No.1 question on the minds of many of you –

"What if I already bought the Ultimate Fantasy Pack and/or a Hockey Pool Geek membership?"

There is no other way around this – there has to be a couple of hoops for you (and me) to jump through and I sincerely apologize. We won't have this problem in the future, but for this year we are transitioning into a network. If you:

1. **Bought the Ultimate Fantasy Pack A, B or C** and want one of the above packages, you will have to email me . I will then need to give you a coupon code and you just use that towards the product(s) that you want to add. I will be away on vacation from Monday, August 30 to Friday, September 3. I will respond to you on Sunday the 5th (it also saves me time if I do a whole bunch of them at once in a few days, rather than a few here and a few there all week long). This is for any Ultimate Pack bought before August 29.

2. **Bought the Hockey Pool Geek membership** and want to buy my Ultimate Fantasy Pack, email me and I'll hook you up with a coupon code. I will be away on vacation from Monday, August 30 to Friday, September 3. I will respond to you on Sunday the 5th (it also saves me time if I do a whole bunch of them at once in a few days, rather than a few here and a few there all week long). This is for any Ultimate Pack bought before August 29.

3. **Bought the Hockey Pool Geek membership AND the Ultimate Fantasy Pack** and you want your three bucks! There won't be many of these, but for those few who are in this situation, email me . I will be away on vacation from Monday, August 30 to Friday, September 3. I will respond to you on Sunday the 5th (it also saves me time if I do a whole bunch of them at once in a few days, rather than a few here and a few there all week long). This is for any Ultimate Pack bought before August 29.

Final note:

Both Frozen Pool and Goalie Post need a few more days to get their paid membership sections ready. So be patient. We will have on record your purchase and when the sites flip over properly (before camp opens, don’t worry) you will have access.