Written by Dobber Monday, 06 August 2012 23:09 - Last Updated Tuesday, 07 August 2012 06:39

There is a lot of prestige that comes with publishing a fantasy hockey magazine and getting onto newsstands. After all, print magazines – at least the big ones – distribute anywhere from 50,000 to 150,000 and actually sell maybe half that. If you're still a staunch believer in newsstand magazines, and you're still a holdout on buying something online because "it couldn't possibly be any better – it's not good enough to make the newsstands", consider this:

I can be published. I've been approached. Two years ago I was approached, and people still kick tires today. But how would it help my reputation if I had to get all of my projections in place by mid-July? And how could I update? So what do I gain from being published? Not money. Although it would sell 10 times as many guides, the cost of those guides ramp up from 20% or 30% that the online ones cost, to 80% or more to print, distribute and give stores a healthy chunk. I guess what I'm saying is that you won't find a better guide online or in stores. Guaranteed. I don't mind saying I'll refund you if you think it's crap. Because I'm confident it's the best. Also, I stuck a 60% off coupon code in there for the football guide, if you're into both fantasy sports.

The NHL and the NHLPA are scheduled to <u>resume meetings</u> today. Donald Fehr has been flying all over the place, including Moscow to meet

Ilya Kovalchuk

and

Evgeni Malkin

, as well as Barcelona to meet with the likes of Henrik Zetterberg

## Mark Streit

, etc. I guess he's never heard of Skype and a projector.

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Interesting comparison over at <u>Fear the Fin</u> – <u>Shane Doan</u> vs. <u>Ryane Clowe</u>. Each are listed at 6-2, 225 pounds. Over the last three years, Doan has 60-45-105 in 233 games. Clowe has 60-104-164 in 232 games.

Larry Brooks <u>reports</u> that Doan has shortened his non-Phoenix list to Pittsburgh, New York or Vancouver. Regarding the Rangers – now that's just greedy! Relax guys....eeeeeasy there. Every good player who comes on the market you don't have to jump at him. It's okay to let one or two players go to other teams. I don't think they could compete with the Penguins anyway. The Pens are sitting on a pile of money that they set aside for <u>Zach</u> Parise

Now what are they going to do with it?

Look at this – Pat Sajak is in the background of Sidney Crosby 's hockey card.

Will Adam Henrique step up in Parise's absence? So asks THW's Carl Stoffers. I'll answer him – no. Henrique is clutch, and he's a good player. But he lacks the upside. He best fits as a second liner, or as a first liner who clicks with a star like he does with Kovalchuk, and like Brendan Morrison

did with Naslund and Bertuzzi. So many other examples – Langkow and Iginla is another good one.

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